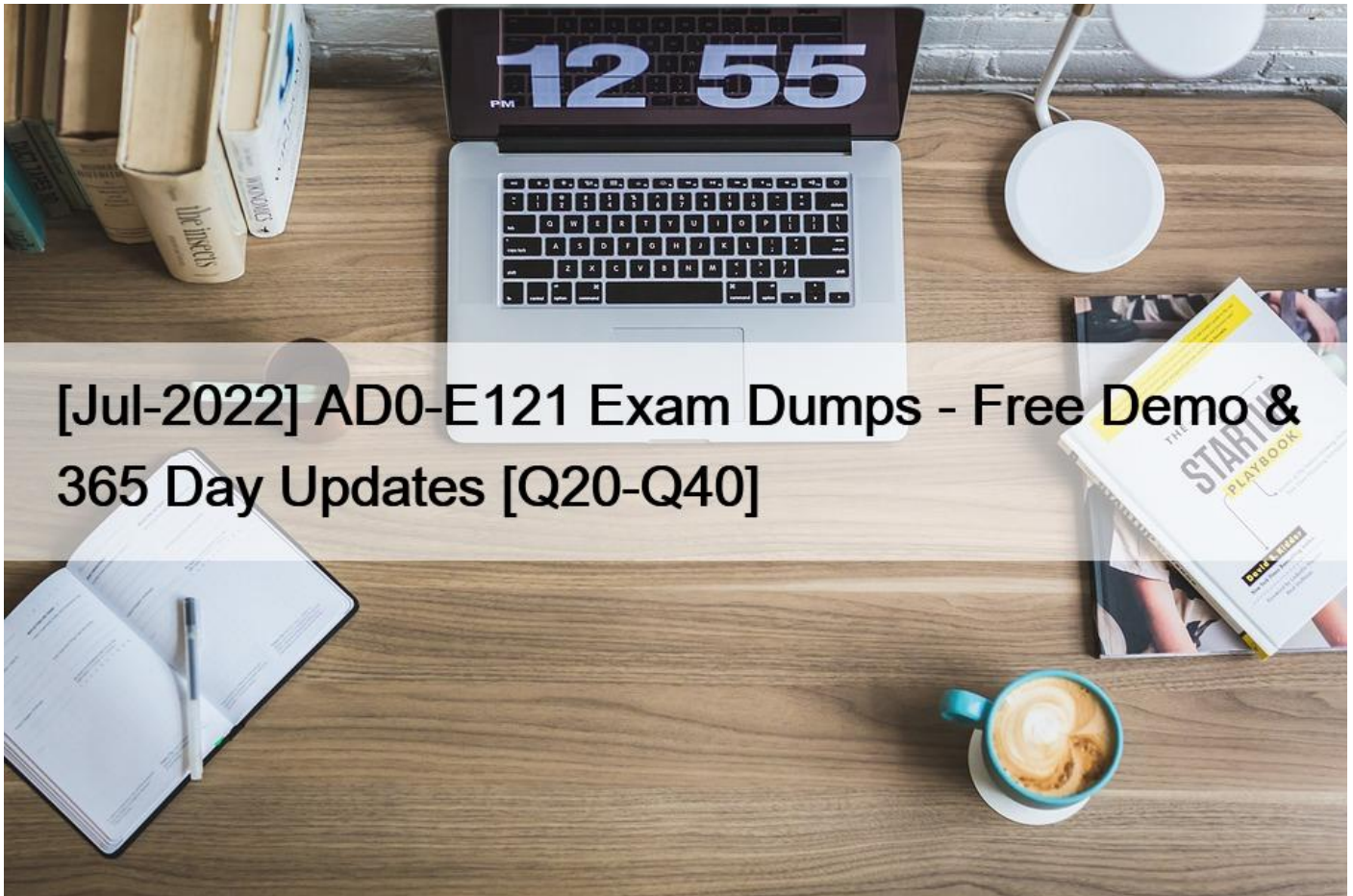


## [Jul-2022 AD0-E121 Exam Dumps - Free Demo & 365 Day Updates [Q20-Q40]



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**Q20.** A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- \* Day CQ DAM Create Asset
- \* Asset View Servlet
- \* Digital Rights Management
- \* Day CQ DAM Asset Upload Restriction

**Q21.** A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- \* Clone an experience fragment template
- \* Leverage the content fragment reference component

- \* Author the content directly on the page
- \* Leverage the experience fragment reference component

**Q22.** A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still see an older version.

What should the Business Practitioner verify first?

- \* Dispatcher cache refresh
- \* Page reflects changes in Incognito mode
- \* Group and access
- \* Previous changes on the landing page

**Q23.** A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functionalities should the Business Practitioner recommend? (Choose two)

- \* AEM Translations
- \* Manage Publication
- \* Quick Publish
- \* Launches
- \* Multi-Site-Manager

**Q24.** An author would like to display an abbreviated version of an article. Which method would you recommend to achieve this?

- \* Modify a component to display a shortened form of the article.
- \* Create a variation of an experience fragment.
- \* Create a variation of a master content fragment
- \* Implement a workflow to generate a summarized version.

**Q25.** A content manager wants to see how recent/published AEM pages perform by seeing Page Views, Unique Visitors, and Time on page while viewing the pages in the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose two)

- \* Configure AEM to Integrate with Adobe Analytics
- \* Use List View
- \* Use Column View
- \* Use Card View
- \* Configure AEM to integrate with Adobe Search and Promote

**Q26.** Which role is responsible for scope and timeline delivery to a customer?

- \* Development lead
- \* Quality Lead
- \* Project Manager
- \* Architect

**Q27.** An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

- \* Use AEM projects
- \* Develop in MVP plan
- \* Perform risk assessment
- \* Onboard trained technical resources

**Q28.** A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- \* Launches
- \* Content as a Service
- \* Live Copy
- \* Language Copy

**Q29.** A Business Practitioner needs to deactivate content that is published in production. Where should the deactivation workflow be initiated?

- \* On the dispatcher
- \* On the author
- \* On the CDN
- \* On the publish

**Q30.** A new content author at a media company joins a team to manage content taxonomy, the author has been set up as a new user; and must only have the minimum rights for this job.

Which group should the author be added to in order to meet this requirement?

- \* user-administrators
- \* projects-administrators
- \* tag-administrators
- \* community site content manager

**Q31.** A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

- \* Launches
- \* Workflow Launchers
- \* DAM update asset workflow
- \* Activation model workflow

**Q32.** Which role is responsible for implementing websites, mobile applications and DAM features?

- \* Content Author
- \* Architect
- \* DevOps
- \* Developer

**Q33.** A customer plans to launch a sub-site. All of the pages will have a similar design with the only difference being the authored content. How should a Business Practitioner develop these pages?

- \* Create one editable template with a text component
- \* Create editable templates for each new page
- \* Create static templates for each new page
- \* Create one editable template with a layout container

**Q34.** A customer wants DAM users to have the ability to share a group of assets based on search criteria with other DAM users. What should the client use?

- \* Public Collections

- \* Smart Collections
- \* bghtbox Collections
- \* Static Collections

**Q35.** How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

- \* Use Smart Content Service configuration
- \* Use Custom configuration to set up the Integration
- \* Use Adobe Sensei configuration
- \* Use Adobe launch to integrate Adobe Sensei

**Q36.** A customer has been using the AEM ContextHub feature Cut wants to extend it by adding an additional API.

The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- \* A ContextHub UI module
- \* A custom session store candidate
- \* A custom persisted store candidate
- \* A custom ISONP store candidate

**Q37.** A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- \* Dispatcher Flush Agent
- \* Static Replication Agent
- \* Chain Replication Agent
- \* Reverse Replication Agent

**Q38.** A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer?

(Choose two.)

- \* Content model
- \* Selectable fields
- \* Editable elements
- \* Workflow model

**Q39.** Which tool should the Business Practitioner recommend to the content team to manage their team, tasks, and relevant resources?

- \* Blueprint
- \* Projects
- \* Workflows
- \* Launches

### Adobe AD0-E121 Exam Syllabus Topics:

TopicDetailsTopic 1- Determine how to meet the core business goals while remaining within budget and- or scope- Map standard modules of AEM to different business problems for the customerTopic 2- Setup and Implementation- Identify typical project stakeholders- Describe caching approachesTopic 3- Determine how questions from developers should be answered with respect to the business goals- Apply procedural concepts necessary to conduct training for content editorsTopic 4- Apply procedural concepts necessary to support collaboration of all parties involved- List relevant AEM features and capabilitiesTopic 5- Apply content management concepts for AEM modules- Determine how to define roles and permissions

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