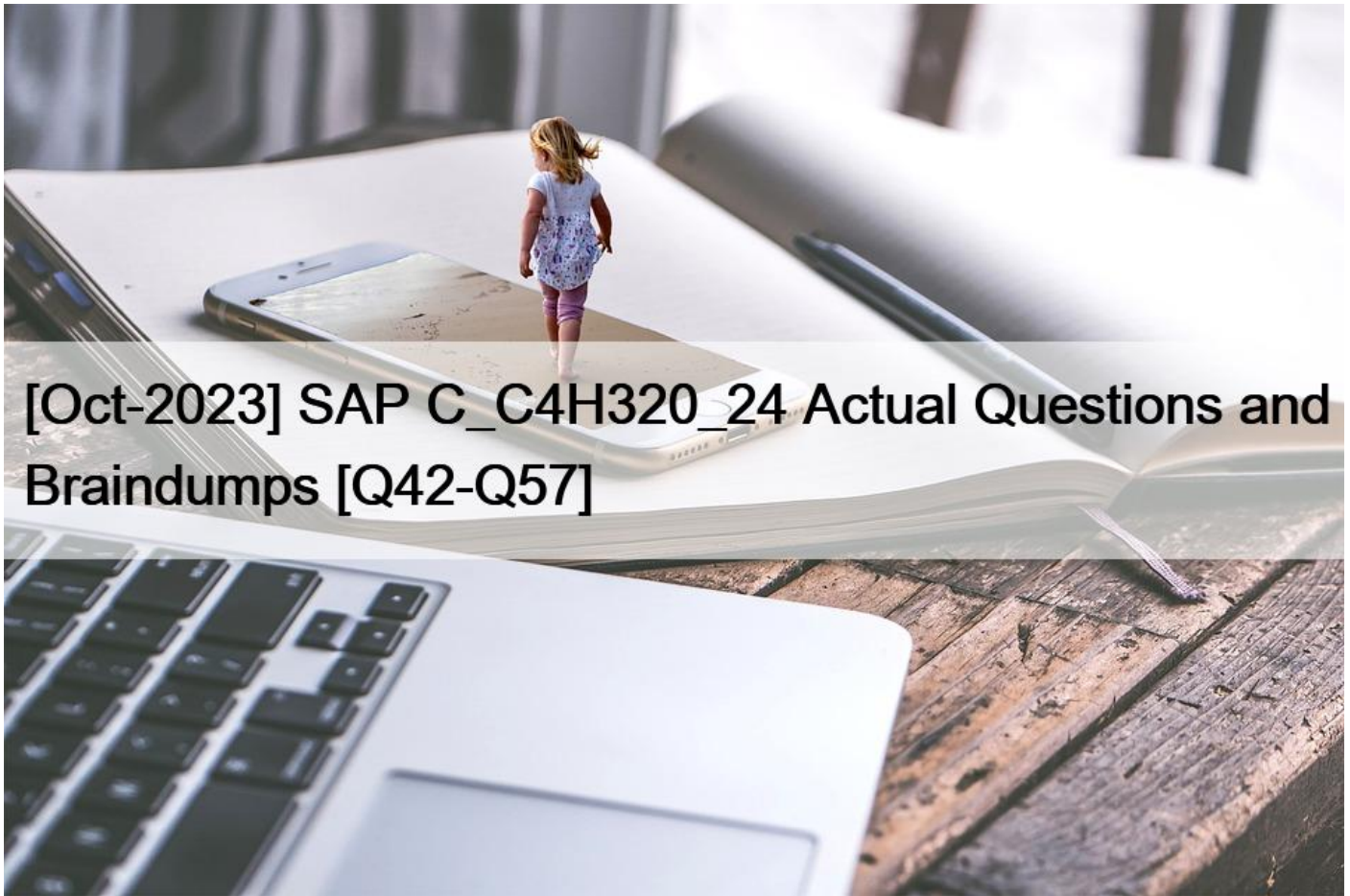


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QUESTION 42

Which of the following considerations apply to the concept of categorization work in SAP Commerce?

Note: There are 2 correct answers to this question.

- * A category is a logical group of products with the same attributes.
- * A category can contain a set of product attributes.
- * A product can belong to multiple categories.
- * A category can have multiple parent categories.

QUESTION 43

What are the differences between boost rules and promoting items? Note: There are 2 correct Answer to this question

- * Boost rules are defined globally while promoted items are category aware.
- * Promoting an item prioritizes it more than the boost rules do

- * Boost rules are attribute-focused while promoted items are product-focused.
- * Boosting an item prioritizes it more than promoting an item does

QUESTION 44

Which of the following is a recommended use case for product variants?

- * The product manager picks valid values for the voltage attribute inherited by products in the Household Appliances category
- * The product manager defines a localized product variation for each country-specific website.
- * The customer picks from a selection of fabrics when adding a jacket to the cart
- * The customer picks a size for each of the four drives in a disk array.

Product variants are used to provide customers with the ability to customize products with different attributes, such as size, color, fabric, etc. This allows customers to choose the exact product that suits their needs. For example, in the case of a jacket, the customer may be able to choose from a selection of fabrics.

QUESTION 45

What are the advantages of designing your catalog with one master catalog and multiple downstream catalogs?Note: There are 2 correct Answer to this question

- * Search engine indexing can be done more efficiently
- * Products can be defined for a specific region
- * Performance is optimized for a large number of regions.
- * Different regions can have different category hierarchies

QUESTION 46

Which SAP solutions can be integrated with SAP Commerce Cloud, Integration Extension Pack?Note: There are 2 correct Answer to this question

- * SAP Qualtrics
- * SAP Materials Management
- * SAP Customer Data Cloud
- * SAP Emarsys

QUESTION 47

You are creating a customization in SmartEdit. What can you use this for? Note: There are 2 correct answers to this question.

- * Personalize the appearance of a page based on user segments.
- * Create and manage Web site content on the fly.
- * Update Web site content without having to rely on the IT department.
- * Activate a promotion for a specific user segment.

QUESTION 48

You are administering the validation frameworkWhat can you use the Backoffice Administration Cockpit for?Note: There are 2 correct Answer to this question

- * Create a new constraint type
- * Create a constraint method
- * View all constraints in the system
- * Reload the validation engine

QUESTION 49

Which checkout scenarios are supported out-of-the-box in SAP Commerce Cloud? Note: There are 2 correct answers to this question.

- * Guided selling checkout
- * Guest checkout
- * One-click checkout
- * Express checkout

QUESTION 50

How does SAP Commerce arrange its product and category data?

- * There must be one root category in one product catalog
- * Categories can contain either other categories or products, but not both.
- * The product catalog can contain more than one category with the same code attribute value
- * Each product must be associated with at least one category

QUESTION 51

You are considering selling bundled products on your web shop. Which of the following functions are supported by SAP commerce out of the box (OOTB)? Note: There are 2 correct Answer to this question

- * Substituting a product with an equivalent product in a bundle when the order is placed
- * A special cart function that displays and arranges bundles with their components on the cart pages
- * A Bundle Carousel, which is a special CMS Component, to display bundles on the product details page
- * A Bundles link under My Account that allows customers to configure bundles

QUESTION 52

What is a media format typically used for in media management in SAP Commerce Cloud? Note: There are 2 correct Answer to this question

- * To enable the assigned media to be selected when dealing with responsive banner components
- * To covert a base media to another media
- * To describe the format of the assigned media, such as .jpeg or png
- * To refer to the type of the assigned media, such as image, video, or text

QUESTION 53

You are planning to develop a web shop using your existing procurement system using the Punch Out feature. Which of the following functions of this feature are supported out-of-the-box? Note: There are 2 correct answers to this question.

- * Buyers can place the order with the product or pricing information from the existing procurement system.
- * cXML communication behind-the-scenes is supported.
- * Only communication with SAP Ariba is supported.
- * Buyers can save the cart as a requisition in the buyer

QUESTION 54

What is a variant product?

- * A product containing properties whose values can be set by the customer
- * A product whose properties and price differ depending on which country-specific catalog it is in
- * A product representing multiple purchasable versions of a base product.
- * A product representing one purchasable version of a base product.

QUESTION 55

In SAP Commerce Cloud, the following 4 price rows are defined: priceRowA: userA-5 dollars; priceRowB:

priceRowC: product Price GroupC-8 dollars; priceRowD: 20 dollars (anything is 20 dollars). Which price row will apply if userA (assigned to the userPriceListB) is buying a product assigned to the product PriceGroupC?

- * priceRowB
- * priceRowD
- * priceRowA
- * priceRowC

QUESTION 56

SAP Commerce Cloud includes the integration API module as one of the most important interfaces for data integration. What should you consider when you are planning to use the integration API module? Note: There are 2 correct answers to this question.

- * You can configure the integration objects and they will become effective after a simplified redeployment of the server.
- * You can define the integration objects and their payloads for easy mapping in an OData application.
- * You can define the integration objects and their payloads for easy mapping in a SOAP application.
- * You can configure the integration objects in run time without restarting or recompiling the server.

QUESTION 57

What do you need to know about search profiles? Note: There are 2 correct answers to this question.

- * A search profile can contain only one boost rule.
- * A single search profile can have different configurations.
- * Search profiles are catalog aware.
- * Search profiles can be configured in SmartEdit.

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